



Los Angeles, CA
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Profile

I'm Zhengqi Dong, a product designer with 6 years of experience in furniture, pet products, and consumer goods, specializing in functional designs with innovative, playful elements. I develop imaginative solutions that push creative boundaries while meeting user needs and market demands.

Education

ArtCenter College of Design

Pasadena, CA, United States | Sept 2021- Present
Bachelor of Science in Product Design
Minor in Material Science
Cumulative GPA: 3.5

Experience

MEITIEN Furniture & Furnishing | Product Designer Intern

Shenzhen, China | Jan 2025 - Apr 2025

- Designed 15+ customized home furniture pieces for residential clients, specializing in space-efficient cabinetry solutions
- Developed innovative CMF board material specifications that reduced production costs by 12% while improving durability
- Led digital rendering and coordinated on-site installation for company's flagship annual exhibition, resulting in 3 new client partnerships

Haworth | Sponsored Studio

Pasadena, CA | May 2024 - Aug 2024

- Designed comprehensive office space solution targeting Gen Z workforce preferences through user research with 20+ participants
- Created and prototyped 5-piece modular office furniture series with both visual and functional testing phases
- Presented final design concepts to Haworth executives, with 2 pieces selected for further development consideration

XINGYOU | Visual Designer Intern

Guangzhou, China | Feb 2022- May 2022

- Designed layout and typography systems for 12+ corporate websites and promotional campaigns, increasing user engagement by 25%
- Developed comprehensive UI guidelines for exhibition displays, standardizing visual consistency across 6 major trade shows

Recognition

ArtCenter Library Gallery | Dec 2024 - Present

ArtCenter Student Gallery | Sept 2023 - Jan 2025

ArtCenter Provost's List | Jan 2024 - Present

LA Lighting Competition | May 2024

Haworth LA Showroom | Sept 2024

Expertise

Furniture Design | Pet Product Design
Office Design | Home Appliance Design
Consumer Goods Design | Public Design
Visual Design | UI&UX Design

Skills

Software:

Adobe After Effects
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe Premiere Pro
Blender
Figma
Keyshots
Microsoft(Word, Excel, PowerPoint)
MidJourney
Presentation(Google Slides, Keynote)
Procreate
SolidWorks
Wix

Design & Development:

Market Research & Branding
Trend & Strategic Positioning
Brainstorming & Innovation
Concept Development
Human Factors & Ergonomics
User-Centric Design
Sustainability Awareness
Sketching & Rendering
Visual Communication
CMF Design
Product Package Design
Rapid Prototyping
CAD Modeling & 3D Printing
Design System & UI/UX Integration
Design for Manufacturability
Cost Optimization & Value Engineering
CNC, Laser Cutting, Kongsberg
Presentation
Go-to-Market Strategy

Languages:

English | Fluent
Chinese | Native